



PARICHAY

ANIMATION STUDIO PVT. LTD.

We don't just animate. We make the impossible come alive.



[View our Showreel](#)



ABOUT US

At Parichay Animation Studio, we believe that the heart of every animation isn't the motion — it's the emotion.

We're a collective of filmmakers, storytellers, and visual artists based in Assam, India — driven by the vision that imagination deserves craftsmanship. Founded by Ankit Dey, Parichay was built on a simple yet powerful idea:

“Animation should not just be seen; it should be felt.”

From our early beginnings to the production of Paanilok — India's first underwater animated feature film — we've proven that creativity can emerge from anywhere and resonate everywhere.

We specialize in animation, VFX, pre-production, and post-production for global clients who seek not just a vendor, but a creative ally — a team that can transform their vision into visual art that speaks, sells, and stays in memory.



OUR PHILOSOPHY

In a world overflowing with visuals, what truly stands out is not louder content — but meaningful stories told beautifully. That's what we do at Parichay.

We bring clarity to ideas, emotion to motion, and soul to screens.

Our approach is rooted in collaboration and curiosity. Every project we take on becomes a shared journey — where your brand's voice and our creative expertise merge into something unmistakably original.

VISION

To make imagination universal — creating stories that transcend boundaries, spark emotion, and redefine the art of animation.

MISSION

Our mission is to craft meaningful visual experiences that combine innovation, emotion, and precision.

We don't just animate stories — we give them a heartbeat.

OUR SERVICE

2D & 3D Animation Production

From character creation to final compositing, our team delivers world-class animation that's visually stunning and emotionally engaging

Post-Production

We fine-tune every visual and sound to perfection — ensuring your story lands exactly as intended.

Visual Effects (VFX)

We blend realism with imagination to create visuals that captivate audiences and enhance storytelling.

Game & Interactive Media Assets

We design interactive worlds that push boundaries of creativity and engagement.

Pre-Production Design

Every great animation begins with a great blueprint. Our pre-production services ensure that every story has clarity, direction, and visual identity.

Corporate & Educational

We help organizations communicate through motion — simplifying complex ideas into powerful visual experiences.

Whether it's a commercial, feature film, game, or digital campaign — every project we touch is built with care, curiosity, and cinematic depth.

We don't just deliver animation. We deliver emotion.

OUR TEAM



ANKIT DEY
Founder & CEO



PARITOSH DIXIT
CMO



ANKIT ROHILA
Head of Production



DIPSIKHA DEKA
Creative Director



RAHUL BORAH
Art Director



ANIL RAJBHAR
Production Manager



BIRJU BASUMATARY
Asset Head



SUMAN BISWAS
Animation Supervisor



MANISH YADAV
CG Lead



PARICHAY'S OWN IP



PAANILOK

India's first underwater animated film,
blending mythology, imagination, and
emotion beneath the ocean's surface.
(PARICHAY'S OWN IP)



CLIENT PROJECTS



NUVI WORLD

NuVi brings to Vietnamese children a wonderful world where they will grow comprehensively in terms of intelligence, height and thinking.

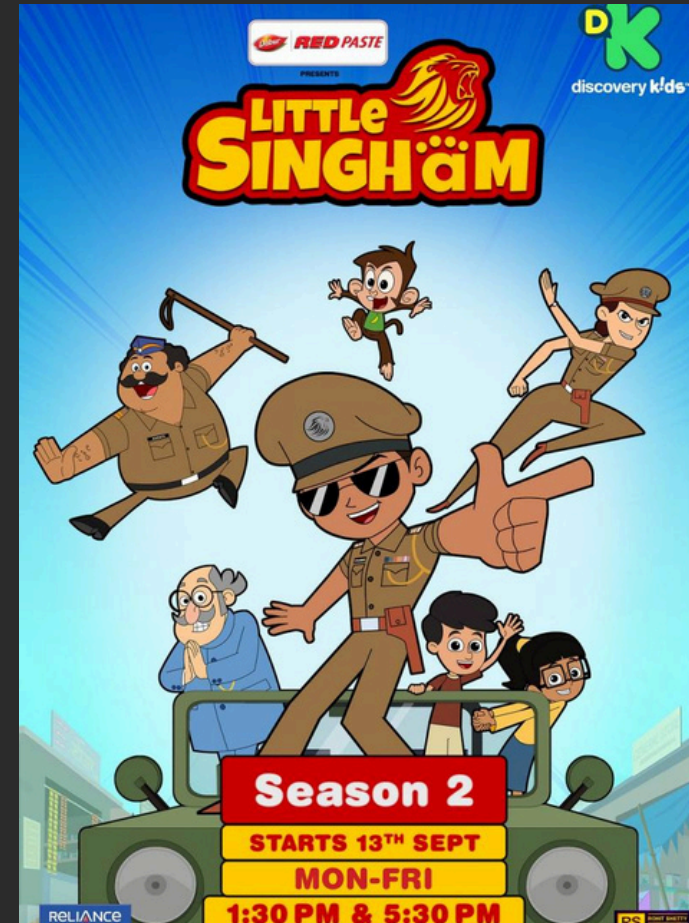


CLIENT PROJECTS



LUMBUJI TINGUJI

A hilarious buddy comedy about two opposites who turn every day into a laugh-riot of chaos and friendship.



LITTLE SINGHAM

The fearless young cop protecting his town with courage, wit, and unstoppable energy



GOLMAAL JR.

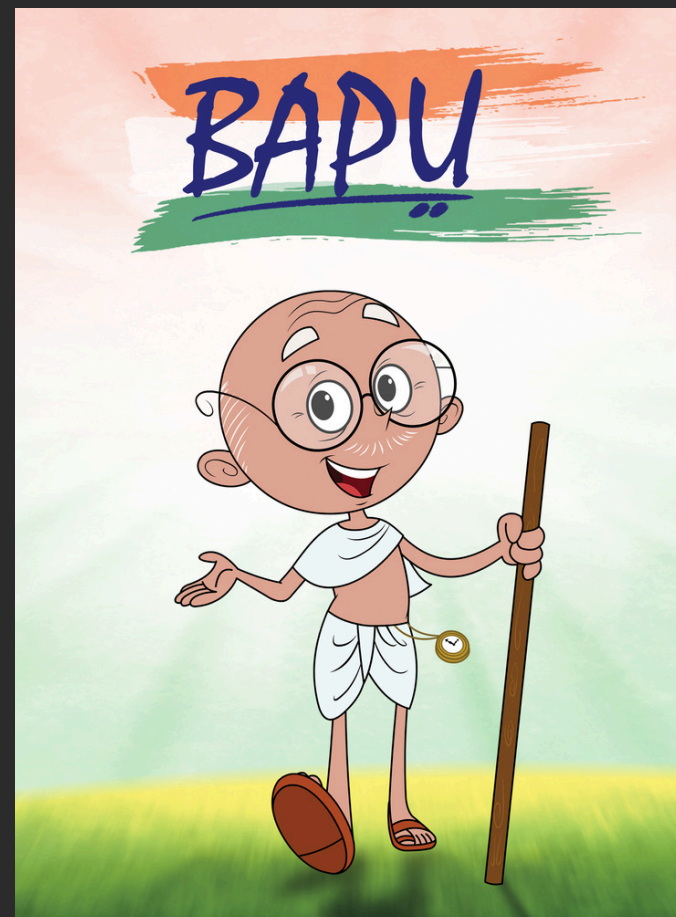
Inspired by the hit Golmaal franchise, this kids' comedy follows a mischievous gang and their fun-filled adventures.

CLIENT PROJECTS



SHIVA

Shiva riding his special bicycle, which can operate on land, water, and in the air.



BAPU

A light-hearted show sharing simple life lessons through the warmth and wisdom of "Bapu."



DABANGG

The series follows the day-to-day adventures of Chulbul Pandey as he fights crime and evil in his city.

CLIENT PROJECTS



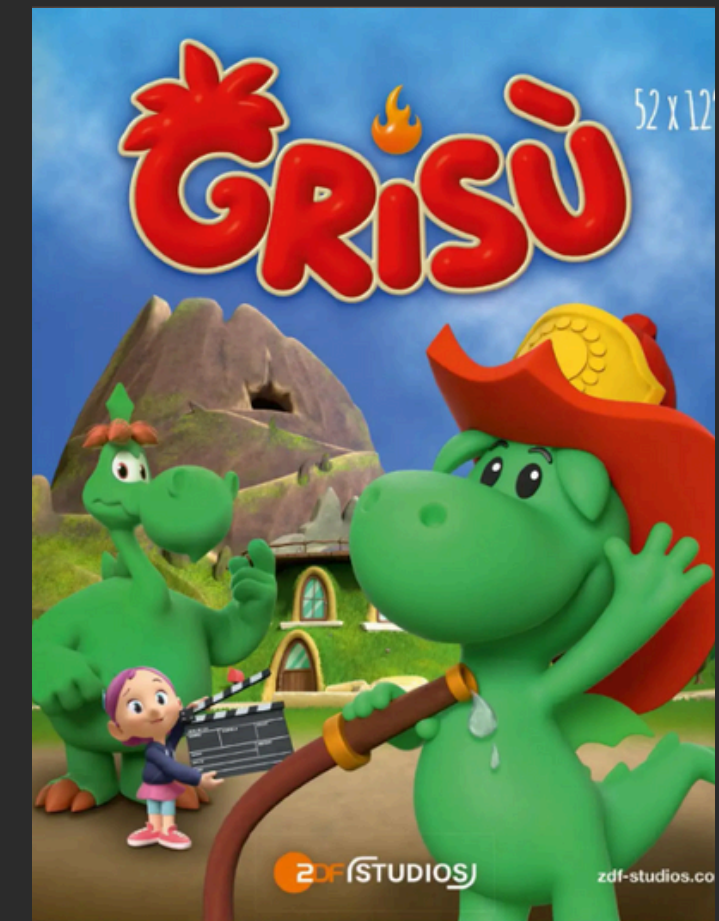
MOTU PATLU

India's favorite duo from Furfuri Nagar, bringing endless humor, clever twists, and heartfelt friendship.



SELFIE WITH BAJRANGI

A fun and inspiring series blending modern charm with Bajrangji's strength and kindness.



GRISU

The brave little hero who dreams big, proving courage comes in all sizes.

OUR CLIENTS



UNICEF



WATER.ORG



COSMOS MAYA



MAYA DIGITAL STUDIOS

MAYA DIGITAL



KAYRA ANIMATION



NUTIFOOD NUVI



JOOSE UP



RELIANCE ANIMATION



BIZZY BABY



TOONZSTATION



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